

# Jackson Hicks

A HOUSTON LEGEND CELEBRATES 30 YEARS OF SUCCESS.

With his world-renowned catering firm Jackson and Company, and his iconic venue The Corinthian, founder and CEO Jackson Hicks is a living Houston legend. This year he marks his 30th anniversary as the man behind many of the city's most spectacular weddings and events. The key to his success? "Listening to our clients," he says. Whether it's a state dinner for British royalty, a G7 economic summit or the wedding of a president's daughter—all of which Jackson and Company has catered, along with countless other headline events—the Oklahoma-born Hicks says he and his team "really want to create a unique experience that reflects our clients' wishes, rather than a standardized event."

Over the years, what clients have envisioned has changed considerably, but through it all, Jackson and Company has maintained a "commitment to never compromising quality, whether related to food or service or decoration," Hicks notes. "And that's irrespective of budget. Whatever a client has to spend, we want to make sure they get the greatest value for their money."

Along with impeccable service, quality and value, there is also "our dependability," Hicks says. "You can count on us, we will deliver, and we do so consistently, year after year." That unwavering reliability, he adds, is especially important for weddings, some of the finest of which have taken place within the walls of The Corinthian, Hicks' sumptuously updated



circa-1905 bank building in Houston's Downtown Historic District. "A wedding is one of the most important social events in a family's life. And it doesn't repeat. You want to be sure that the event is just as you want it, with the details you want," he explains. "One of the reasons clients hire us is that we can execute those details flawlessly."

As for The Corinthian itself, "Without a lot of decoration, it's really ceremonial and grand," Hicks says. In addition, the magnificently maintained neoclassical building is one of the few Houston venues that can be used for a splendid ceremony for up to 550 guests, then turned for an unforgettable reception, while guests enjoy cocktails

and hors d'oeuvre just out of sight. And, of course, should you choose to celebrate your most cherished occasion at The Corinthian, "It's all yours," Hicks says. "The only people on site during your event are you, your family and your guests."

Attention to detail, attention to service, attention to guests—the hallmarks of perfect party-giving are Jackson Hicks' signature, and the key ingredients of a Jackson and Company wedding, rehearsal dinner or milestone special occasion. And they are what has kept him not just in business, but at the top of his game, for 30 memorable years. So how, exactly, does Hicks plan to celebrate his company's own milestone special occasion? "Our celebration is to continue to take good care of our clients," he says. We'll drink to that!